



## Host a Muddy Puddles Mess Fest!

Five year old “Super Ty” Campbell fought cancer for more than two years, and during that time all he wanted to do was jump in muddy puddles when he was “all bedda.” On October 17, 2012, SuperTy lost his battle with cancer. Now, he is finally free to jump in muddy puddles, ride his bike in the rain, dance on the rooftops and bounce among the clouds.

In honor of Ty and all children battling cancer, you can help raise awareness and funds to fight childhood cancer by hosting your own “Muddy Puddles Mess Fest.” Some opportunities where you can incorporate the “Mess Fest” concept include: your child’s birthday party, a family reunion, a block party, school field day, Summer camp or community events – any event is the perfect event for jumping in “Muddy Puddles!”

We created this kit filled with helpful downloads so you can jump in and get your feet dirty! Join the crusade to fight childhood cancer - one muddy puddle at a time! Here’s how:

- Follow our [checklist](#) of simple steps for a successful event
- Explore some fun [fundraising opportunities](#)
- Promote the event on your Facebook or other social media page
- Generate awareness in your community by downloading our sample [media alert](#) & [press release](#)
- [Upload pictures](#) from your event so we can join in the fun!